



2002 IEEE International Symposium on Circuits and Systems

Sunday, 26 May 2002 - Wednesday, 29 May 2002

Scottsdale Princess Resort

Scottsdale (Metropolitan Phoenix), Arizona

www.iscas2002.com



IEEE



CAS

Corporate
Support
Packet

ISCAS 2002

Corporate Support Opportunities

CONTENTS

Introduction.....	2
ISCAS Events	
Western Night	3
Welcome Reception	3
Morning & Afternoon Breaks	4
Awards Reception.....	4
Internet Facility.....	5
ISCAS Promotional Items	
Symposium Bags	6
Name Badges	6
Writing Pads.....	6
Pens	7
Symposium Bag Inclusion	7
Corporate Support Application	
Application Form	8



INTRODUCTION

The 2002 IEEE International Symposium on Circuits and Systems (ISCAS) will be held in Scottsdale, Arizona from May 26 to May 29, 2002. ISCAS is held annually and sponsored by the IEEE Circuits and Systems Society. The four-day Scientific and Professional Program will include sessions, panels, workshops, and poster presentations on important topics such as the advanced aspects of theory, design, and applications of circuits and systems. Included for your perusal is a copy of the Call for Papers that outlines the main topics for the 2002 symposium. The majority of delegates that attend ISCAS are highly specialized international experts and your presence and investment in this event can have a major impact on this potential audience. Scottsdale, the host-city to ISCAS 2002, is the heart and soul of the American Southwest. Scottsdale is a true taste of the Old West complete with horseback riding, cowboy cookouts, and western apparel. The venue for the meeting is the Fairmont Scottsdale Princess. This recipient of the prestigious Five Diamond Award is a Mexican Colonial-style desert resort spanning 450 acres overlooking Scottsdale. The meeting represents a perfect networking opportunity for companies and organizations to be seen and new business acquaintances to be made.

The Organizing Committee extends this invitation to you to be involved in the symposium through your financial endorsement. The various opportunities outlined in this document provide ideal platforms for companies and organizations to demonstrate their support for this important area of endeavor as well as offering exposure to a high profile audience.

Why should your company support ISCAS 2002?

- Receive instant recognition and association with over 700 high-caliber delegates at the symposium
- Increase customer contact, business opportunities and standing in the Circuits and Systems industry
- Associate your company with new developments at the forefront of Circuits and Systems industry and research

While this document sets out the various opportunities available, you are encouraged to contact the conference manager to discuss your involvement in the ISCAS 2002 Symposium. For further details on any opportunities in this document, please contact:

ISCAS 2002
Conference Management Services
3109 Westchester Avenue
College Station, Texas 77845-7919, USA
Tel: 979-693-6000 Fax: 979-693-6600
Email: exhibits@iscas2002.com

ISCAS EVENTS

Western Night \$20,000 US

The Awards Banquet is the premier event for the ISCAS 2002 Symposium with over 700 VIP's, speakers, delegates, and partners attending this prestigious event. Attendees will experience unique entertainment and an array of sumptuous food and wine. Associate your company with this event!

Funding of the Gala Dinner will entitle the supporting company to the following promotional opportunities:

- Company signage/banner displayed at the dinner
- Brief 2 minute address at dinner by company representative
- Four complimentary tickets to dinner
- Company name and logo printed on menu
- Acknowledgment as the Western Night supporter at the banquet
- Acknowledgment in all symposium printed material
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website
- Company brochure to be inserted in all delegates' symposium bags

Welcome Reception \$8,000 US

The Welcome Reception will provide the first social opportunity for delegates, speakers, and partners to make both business and social contacts in a relaxed environment. This event is included in the registration fee and will be held in a stunning venue that shows off Scottsdale to our international delegates. This function will set the scene for the duration of the symposium and will be a memorable evening for all.

Funding of this event will entitle the supporting company to the following excellent promotional opportunities:

- Company banner displayed during Welcome Reception
- Four complimentary tickets to the reception
- Opportunity for brief address by company representative at reception
- Acknowledgment in all symposium printed material
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website
- Company brochure inserted in all delegates' symposium bags

Morning and Afternoon Breaks \$2,500 per break

This is an opportunity for companies to endorse both the Morning & Afternoon Breaks on one day of the symposium. Morning and Afternoon Breaks will be held at the Fairmont Scottsdale Princess. Benefits include:

- Company banner may be displayed during Morning & Afternoon Breaks
- Acknowledgment in all symposium printed material
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website
- Company brochure inserted in all delegates' symposium bags

Awards Reception \$8,000 US

Upon completion of the last session delegates will have the opportunity to bid farewell to colleagues in a relaxed environment, while experiencing a traditional western BBQ. The BBQ is included in the registration fee for all categories of registration and will be held at the Scottsdale Princess Resort. Associate your company with this event!

Funding of the Awards Reception will entitle the supporting company to the following promotional opportunities:

- Company signage/banner displayed at the reception
- Four complimentary tickets to the reception
- Acknowledgment in all symposium printed material
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website
- Company brochure to be inserted in all delegates' symposium bags

Internet Facility

The ISCAS 2002 “Internet Facility” will be a hub of activity for the duration of the symposium. It will be the central meeting place for all participants, investors and exhibitors, where email can be checked and business carried out. Facilities will include computers with Internet Access, printers, photocopiers, and fax machines.

In addition to this, furniture in the room will include lounges and coffee tables where delegates can relax and arrange to meet their fellow colleagues. As the investing company you will have complete branding of this facility for the duration of the symposium. Acknowledgment and promotional opportunities include the following:

- Company name and logo figured prominently at the entrance to the business center. (i.e., “your company” Internet Facility) for the duration of the symposium
- Company name and logo featured on all computer screens in the business center
- Acknowledgment in all symposium printed material
- Company brochure to be inserted in all delegates’ symposium bags
- Company logo displayed on the ISCAS 2002 website, together with a link to the company’s own website

OPTION ONE - \$20,000 US

Investing company to provide all equipment, including:

- 10 terminals with equipment necessary for fast access to Internet
- Internet access costs
- 1 x fax machine
- 1 x photocopier
- 1 x laser printer
- IT Technician on site for the duration of the symposium, as well as managing setup on the day prior
- Furniture
- Signage

OPTION TWO - \$10,000 US

Investing company to provide all of the above except signage.

ISCAS PROMOTIONAL ITEMS

Symposium Bags: Prime Supporter: \$18,000 US
Other Supporter: \$10,000 US

The Symposium Bags will be distributed to all delegates, speakers, and VIP guests as they arrive and will be used throughout the symposium to carry programs, brochures, and other publications. It is anticipated that many delegates will use the bags long after the completion of the symposium.

Companies that endorse the bags will be acknowledged in the following ways:

- Company name and logo plus symposium logo printed on bags
- Acknowledgment in all symposium printed material
- Company brochure may be inserted in all delegates' symposium bags
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website
- The Prime Supporter will have a larger logo printed on the bags

Name Badges \$5,000 US

All attendees at the symposium will be required to wear name badges to all sessions and social functions. This provides an excellent promotional opportunity for a company to receive the following exposure:

- Company name and logo plus symposium logo printed on all name badges
- Acknowledgment in all symposium printed material
- Company brochure may be inserted in all delegates' symposium bags
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website

Writing Pads \$2,000 US

An opportunity exists for a company to receive promotional exposure by providing all delegates with writing pads. The supporter will receive the following exposure:

- Writing pads featuring company name and logo as well as the symposium logo
- Writing pads will be included in all delegates' symposium bags
- Acknowledgment in all symposium printed material
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website

Pens \$2,000 US

- Pens featuring company name and logo as well as the symposium logo
- Acknowledgment in all symposium printed material
- Pens will be included in all delegates' symposium bags
- Company logo displayed on the ISCAS 2002 website, together with a link to the company's own website

Symposium Bag Inclusion \$1,000 US

Your company or organization may provide promotional material to be included in all delegates' symposium bags. Material Size: maximum A4 (double-sided flyer or brochure), or a booklet up to a maximum of 6 pages in length.



IEEE



Application for Corporate Support

A deposit of 50% of the agreed funding accompanies this application. We understand that, if accepted by ISCAS 2002, a written confirmation of this application will be returned to us. In the event the application is denied, ISCAS 2002 will promptly advise us and return the deposit. The balance due for the support must be received by February 4, 2002.

Company Name _____

Contact Name & Title _____

Address _____

City/State/Zip _____

Phone/Fax/Email _____

ENDORSEMENT ITEMS REQUESTED	COST (\$USD)
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Total Endorsement Cost	\$ _____
Total Amount Enclosed	\$ _____

A deposit of 50% of the total is submitted herewith. Checks should be made payable to "ISCAS 2002". If you wish to pay by credit card, **please contact Conference Management Services**. In acceptance of this agreement, the parties thereto affix their signature:

Exhibitor Signature _____

Title _____ Date _____

ISCAS 2002 Signature _____

Title _____ Date _____

Send this Application to:

ISCAS 2002
 Conference Management Services
 3109 Westchester Avenue
 College Station, TX 77845-7919 USA

Phone: (979)693-6000
 Fax: (979)693-6600